

CAT HEALTH

by the Numbers

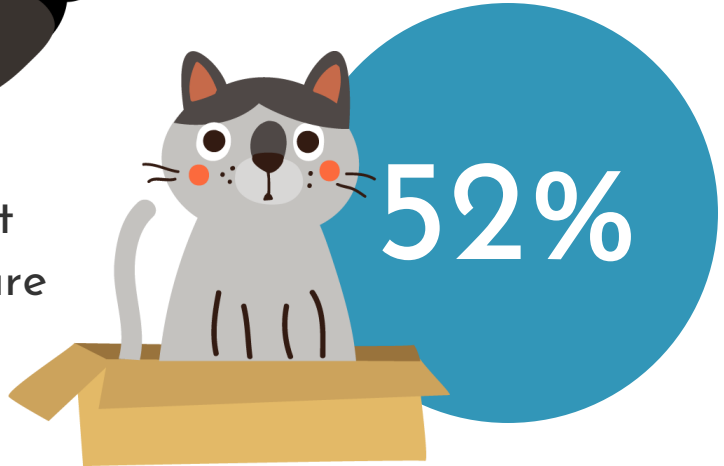


86.4
MILLION



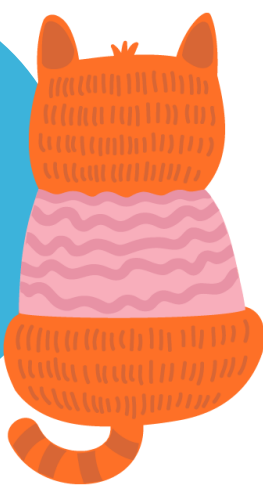
At 86.4 million, cats are America's #1 pet (vs. 78.2 million dogs). A third of US households own one cat and half of those own two or more.^

52% of cats have not received veterinary care in the last year.*



52%

81%



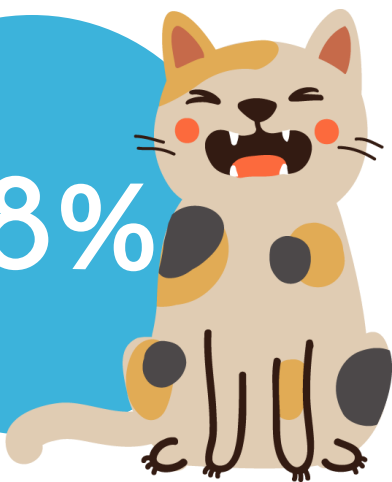
81% of cat owners believe their cat is independent and self-sufficient, therefore requiring little attention.~

The first two years of a cat's life equal 24 years of a human's life— with each successive year equivalent to four human years.~



24

68%



Dental disease is considered the most prevalent disease in cats - affecting 68%.*

Over 50% of cats are overweight or obese.*



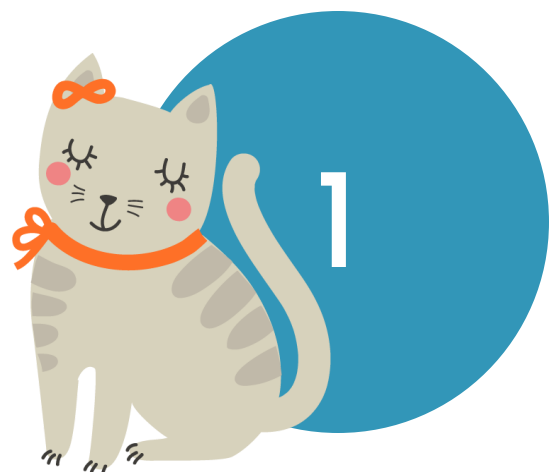
50%

1/2



More than half of all cat owners state they avoid the veterinarian because of the stress involved.*

One (per year) - how often it is recommended that your cat visits their veterinarian (more for sick or geriatric cats!)



1

A happy cat is a healthy cat!

Preventative care can help improve your cat's quality of life. Contact your veterinarian today to schedule your cat's annual wellness visit.

^ American Pet Products Association (APPA)

* American Association of Feline Practitioners (AAFP)

~ Bayer Veterinary Care Usage Study III: Feline Findings